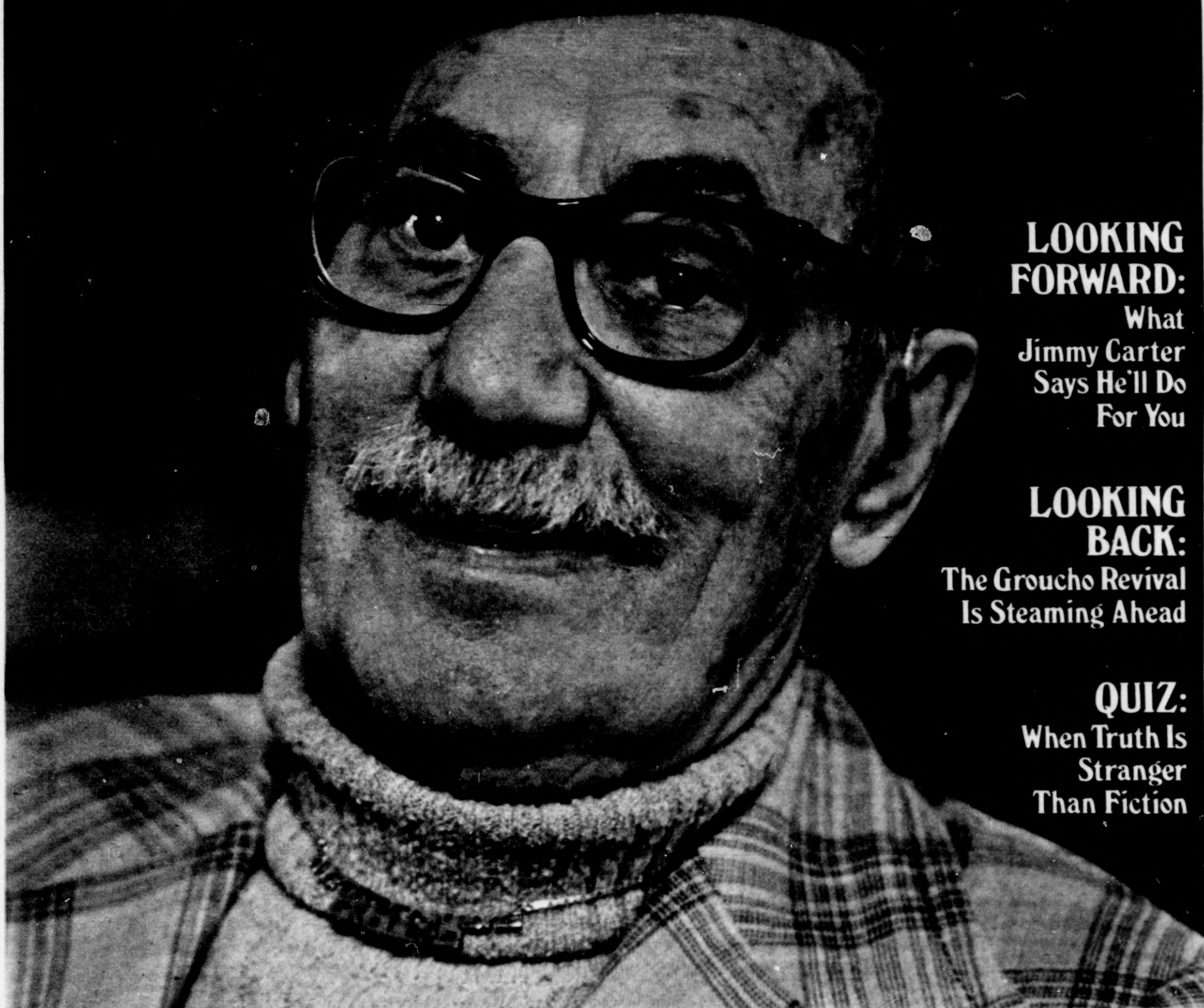


JANUARY 2, 1977

The Herald-Palladium
COMBINING **The News-Palladium** AND **THE HERALD-PRESS**

FAMILY WEEKLY

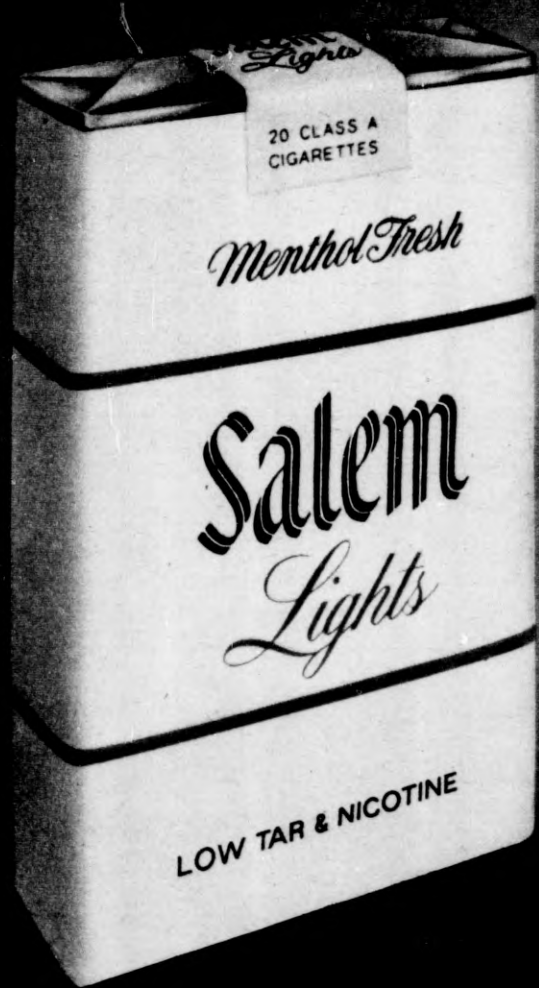


**LOOKING
FORWARD:**
What
Jimmy Carter
Says He'll Do
For You

**LOOKING
BACK:**
The Groucho Revival
Is Steaming Ahead

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Stranger
Than Fiction

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ASK THEM YOURSELF

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FOR JO ANN YORK,

author of *How I Feed My Family on \$16 a Week*

I've heard of your book and think it's nonsense. In these inflationary days, how can anyone feed four on \$16 a week?—J.M., Racine, Wis.

● It can be done. Here are just a few ways I do it. I look for foods whose prices are going down. I stick to seasonal



foods (for salads, lettuce in summer, cabbage in winter). I cook everything myself, in exact amounts. I often wonder how much of a family's food bill goes down the drain because Mom cooks too much and throws away what's left. I also believe in growing what you can—many vegetables thrive in a small space. Cut out nibbling items and your bills will go down even more.

FOR RICH LITTLE, impressionist

Has anyone ever complained about your impersonations? —J.R., Troy, N.Y.

● Yes. Tony Randall. He says I miss him completely. But then with Tony you can never be sure. I don't know if he's serious or putting me on.



FOR HELEN GURLEY BROWN, Editor of *Cosmopolitan*
When will you have your next male centerfold?—Mary Lee Chapman, Gainesville, Fla.

● When we get the right one to photograph. Not everyone is a Burt Reynolds. I want a man who is famous as well as highly attractive. When I find him, we'll keep to the same pose—we won't show complete nudity.

FOR JESSE OWENS, Olympic great

Is it true that you used to defeat racehorses in 100-meter runs?—Michael Banks, Watertown, Mass.

● Yes. I was able to win because of the horse's reaction to the starter's gun. When the gun went off, the horse would rear back. By the time he started running, I would be 50 yards down the track. He would then cover 21 feet for every seven feet I covered, but in a 100-meter race he didn't have enough time to catch up. In a 200-meter race, he would have won easily.



FOR MARLO THOMAS, actress

Can you remember what you did with your first big wind-fall?—S.A., Athens, Ga.

● I'll never forget. I blew the whole thing decorating my room. As a child, I was always fixing it up or trying to improve on my mom's taste. I liked buying posters or those funny little animals with holes in their backs for plants. I had cages with hamsters and all kinds of strange and exotic things. My room was a world of its own, and I loved being there. So through the years any time I've had some extra cash, I've gotten something for it.

FOR JUDY NORTON, star of *The Waltons*

I was surprised to see you and your husband on TV recently because I had no idea you were married. Tell me about him.—Tracie Heikkila, Hillsborough, Calif.

● When we got married in April, I was 18 and Doug was 27. We'd known each other for four years. We had a real, old-fashioned wedding. I wore a long, white, high-necked, long-sleeved gown with train and veil. I don't believe in marrying young, unless both are mature, which we were. Marriage is for keeps. Doug is a singing waiter who wants to get started in music.



FOR VIDAL SASSOON, hair stylist

Do you cater only to celebrities? And what would it cost to get prettied up at your salon?—Mrs. W. H. Rainier, Kennewick, Va.

● From the start we've believed in mixing our clientele. Duchesses and secretaries have sat side by side awaiting their turn. VIPs do frequent our salons, but the majority of our customers have modest incomes. Shampoo, cut and blow dry cost approximately \$25, and you'll need a cut every six or seven weeks to keep your hair in shape and in style.

FOR THE "ASK THEM YOURSELF" EDITOR

I read somewhere that John Lennon was at the new Copacabana in New York. Does this mean he's working as a single act?—Bob Benniman, Los Angeles, Calif.

● No, he was there as an invited guest at the reopening of the Copa (the famed night spot of yesteryear where all the big names appeared), now a discothèque. When a FAMILY WEEKLY reporter asked Lennon whether The Beatles might get back together, he explained why there wasn't a chance: "It would take at least six months of continual rehearsing; there's no way we could do that."



FOR MICKEY ROONEY

What ever happened to you? —B.J., High Point, N.C.

● I don't know—what ever happened to you? I'm still very much around and still am offered many movie parts. I just don't always accept them. My last one, *Pete's Dragon*, was for Disney Studios and will be released this year. Before that I did *Domino Principle*, out this spring. I'm also about to star in a new Norman Lear series, *A Year at the Top*, and I'll be doing live stage shows, including Las Vegas. Thanks for asking.

PRO AND CON

Should Juvenile Offenders Who Commit Crimes of Violence Be Tried As Adults?

Many believe that juvenile criminals—those under 18—are now America's most serious law-and-order problem.



PRO Dr. Thomas Szasz, psychiatrist, professor at Syracuse University and author of *Law, Liberty and Psychiatry* and numerous other books on law.

Juvenile offenders should be tried exactly in the same way as adults. Anyone who is capable of committing a violent crime is capable of standing trial for it. Our peculiar system of juvenile courts doesn't recognize the fact that these "kids" are the most dangerous people in the world. Because of juvenile crime, there is no freedom in America now, especially for the elderly in our big cities. The police should be ordered to shoot juveniles caught in the act of harming someone.

CON Karl Menninger, Director, Menninger Institute, Topeka, Ka., author of numerous books including *Man Against Himself* and *The Crime of Punishment*.

Children who escape into crime from cruel parents and cruel circumstances land right in the clutches of other criminals, the police or the predatory child-care institutions. This prospect is bleak enough—few children sentenced under our juvenile court system ever manage decent futures. But if you treat these children like adults, you are robbing them of the few legal rights and protection they have. They will never be treated civilly again, and they will react with vengeance.



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THE SECRET WORD IS STILL GROUCHO

His outrageous life has been one slapstick comedy routine after another. At 86, he's going strong — and so is the Groucho revival

By Carol Botwin

Groucho Marx comes into his living room in Beverly Hills. At 86, the bandy-legged brash stride is a painfully slow shuffle. He is wearing plaid trousers, wide suspenders and an orange turtle-neck sweater. A scarlet heart, like a red badge of courage, hangs from a chain at his throat. Also on a chain, glistening against the turtleneck, is an inscription in gold: "The secret word is Groucho." But gone is the famous cigar—banished by doctors. Gone, too, is the staccato, defiant delivery as he speaks. The tone is hoarse as Groucho greets me.

Nevertheless, once we settle down on his blue-and-white couch opposite a huge fireplace from which a wooden monkey clutching a cigar dangles, I discover that the feet may be slow, but the repartee is as fast as ever. For example:

Q. Groucho, you were known to use comedy in your private life as much as your public one. . . . Didn't anybody ever say to you, "Come on, Groucho, be serious for a change?"

A. How much change?

Q. Groucho, to set the record straight...

A. It's a lie!

Q. Who was the funniest man you ever knew in your whole life?

A. My mother.

Q. Who was the woman you admired most?

A. My father.

Q. Is it true that once, as a little boy, you stole a toy printing press from a department store and were barred

Ms. Botwin has written articles for several national magazines including Family Circle and The New York Times Magazine and has been an editor at Pageant, This Week, and American Girl.



Groucho, Chico and Harpo are entertaining more people than ever. Theaters show their movies, books are published about them, Marx Brothers posters are snapped up by teen-agers and kids flick ashes from imaginary cigars.



Groucho and costar Margaret Dumont

from the store forever?

A. Yes, but once I got rich the store forgot the ban. Its doors are open to anyone with money. Not a lot of money. It has cheap things in there, too. Like me.

Q. I understand you are teaching yourself to play the piano. Are you a one-handed player?

A. I use three hands. Would you like to hear a tune?

With that, Groucho goes to the piano and plays. He follows his performance by singing the words to the song he has just played, "Everybody Works in My House but My Old Man," a great favorite of the 1920's.

The fact is, everybody *did* work in Groucho's house but his old man, which may be the reason this song is still one of his favorites. Raised in New York City's Yorkville section, Groucho (Julius) and his four brothers—Chico (Leonard), Harpo (Arthur), Gummo (Milton), Zeppo (Herbert)—were the sons of Sam Marx, a tailor famous for the cut of his suits—they never fit. It was Minnie Marx, a blonde pre-World War I bombshell, who did something about her family's poverty.

Inspired by her brother Al Shean, of the famous vaudeville team Gallagher and Shean, Minnie formed a vaudeville singing group made up of Groucho, Gummo and a female singer who was soon replaced by Harpo. Minnie bludgeoned the theatrical agents into giving her sons bookings and gradually added Chico and Zeppo to the act.

The boys toured the third-rate vaudeville circuit, passing through an endless succession of dusty rooming houses and small towns, trying to keep one step ahead of shady managers. They weren't doing badly as singers until adolescence struck. When their voices cracked, they became, through necessity, a comedy act.

Very few people know it, but Jack Benny almost became a Marx Brother. "We met him on tour," says Groucho, "and asked him to join our act, but his mother wouldn't let him."

The peak of the Marx Brothers' career came in Hollywood, where they were immortalized on film. They also pulled one of their most famous capers there: they cured producer Irving Thalberg's penchant for lateness by taking off all their clothes and roasting potatoes over an open fire in his office while they waited for him.

By this time, Gummo had left the act, and shortly afterwards Zeppo, too, decided that the life of a performer wasn't for him. Both Zeppo and Gummo now live in retirement in Palm Springs.

Chico was the first of the Marx Brothers to die, and it was true to the spirit of the brothers that, while waiting for the funeral to begin, they lightened their grief by placing bets on who would be the next to go. It turned out to be Harpo.

Chico was the family bad boy. Although Groucho now insists, "I always got along well with all my brothers," in truth, he and Chico continually locked horns over Chico's gambling. Even in the early days in Yorkville, Chico hocked family possessions to pay off gambling debts, and if anybody had to find Chico, he looked first in a pool parlor in Harlem. Throughout his career Groucho was forced to snatch Chico from the jaws of mobsters by paying off huge gambling debts. "Chico died broke," says Groucho. "I sup-

Continued on page 8

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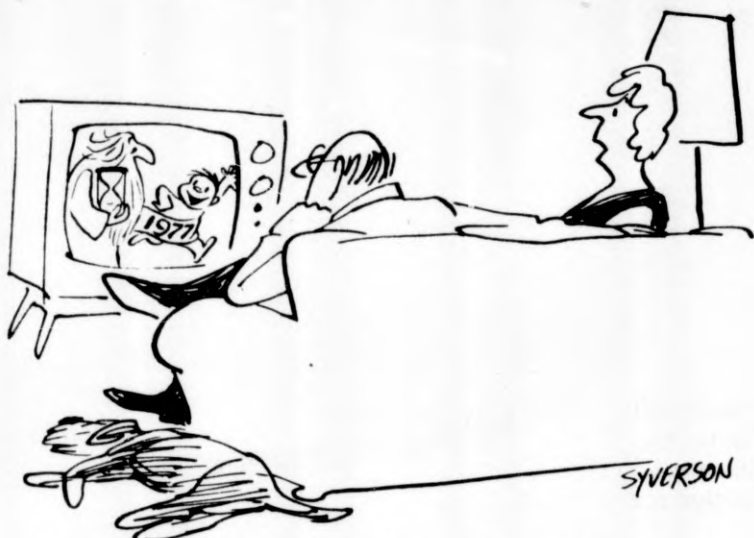
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Observations

Happy New Year. May 1977 be a year of joy—and fun—for you and your family. We hope you'll let us contribute to your pleasure by bringing you selected television programs we believe are something special.

Adventure. Some of history's great explorers were driven by ideals, others by greed, still others by simple curiosity. But all endured fear and discomfort, and all faced death. This month Mobil begins a 10-week series on famous and little-known explorers called *Ten Who Dared*. Narrated by Anthony Quinn, these hour-long documentaries, filmed on location, will take you on odysseys beginning with Christopher Columbus and climaxing with Roald Amundsen, who crossed a frozen continent in 1911 to reach the South Pole. Check your TV listings for the times and dates of the 10 episodes.



"I HOPE THE LITTLE GUY DOESN'T TURN INTO A RERUN BY JUNE"

Banjos and tambourines. Ragtime and blues, some authentic and some brand new, provide the background for a two-hour "Mobil Showcase" special, *Minstrel Man*, on CBS next month. Through the lives of two brothers (fictional, but inspired by real people and true events) *Minstrel Man* examines the roots of the black performer in America—and traces his early triumphs and some of his bitter frustrations.



Drama. With the Great War behind them, how will the Belamys fare? They will encounter romances, scandals, tragedies, quarrels, politics and strikes. They will confront the hysterical gaiety of the Roaring Twenties in their usual unflappable manner. You can join them as "Masterpiece

Theatre" presents a new series of *Upstairs, Downstairs* episodes. They begin January 16 on the Public Broadcasting Service. All made possible by a grant from Mobil.

Sports. The score was Green Bay 34, Dallas 27, with less than two minutes left on the clock and the National Football League championship at stake. Dallas, two yards from the goal, struggled through four downs, and couldn't tie the score. Green Bay won the 1966 crown. That memorable game is recreated on one of the 13 new episodes of *The Way It Was*, scheduled for broadcast on PBS starting next month. Three shows will cover the New York Yankee dynasty. Another will highlight the Joe Louis-Jersey Joe Walcott fights. Tune in for a sports show to remember.

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GROUCHO

Continued

ported him in his last years."

Harpo's death, on the other hand, was particularly hard on Groucho. He was Groucho's personal favorite, and, next to himself, Groucho considered him the funniest of the Marx Brothers.

Besides admiring his talent, Groucho looked up to Harpo as a stable family man—a role one senses Groucho would have liked for himself, despite his three broken marriages. When he points out respectfully that Harpo "adopted four kids and raised them all successfully," you feel Groucho's hidden regret for the way things turned out with one of his own three children. Groucho confides that a great disappointment is his relationship with his daughter Melinda. "She hasn't come to see me since I cut off her allowance," he says. He will not talk, however, about why he stopped the payments.

Groucho's son Arthur has hinted at this darker side of Groucho's life. In *Son of Groucho*, an autobiography published in 1972, he talks of passing fits

of miserliness, an inability on Groucho's part to display affection and a tendency for the comic genius always to treat life as one big laugh. Complained Arthur: "Go to father with a serious problem and nine times out of 10 he'll make a joke about it. The only time you can be sure he'll take a problem seriously is when it's his own. He's so impelled to live up to his image as a great wit that the urge to say something funny is virtually uncontrollable. Besides, if he shows tenderness or real understanding, it might be construed as a sign of weakness. So he throws up a smokescreen of wisecracks."

Even in an interview Groucho never lets you behind the barrier of laughter for long. He did, however, talk seriously about the anti-Semitism he suffered as a child and about the fate of millions of Jews during World War II. "While on a trip to Germany, I visited Hitler's grave," Groucho says soberly, but then he's back with a quip: "He wasn't there at the time."

We also discussed old age. His mind is still lively enough to be frustrated at memory lapses or at sudden, overwhelming fatigue. He shows his frustration by becoming irritable or even rude. But he chooses to comment on it only by using the words of his good friend, Robert Benchley: "Except for an occasional heart attack, I don't feel any older than I used to." One of the great comic geniuses of all time can still make 'em laugh.



PEOPLE QUIZ / By John E. Gibson

Truth Is Stranger Than Fiction



TRUE OR FALSE?

1. Color affects the way foods taste to us.
2. Depression is so contagious you can even catch it over the telephone.
3. Flowering plants have a positive influence on human behavior.
4. Hanging by your hands from a horizontal bar may seem silly, but it can increase both your physical and psychological endurance.

ANSWERS

1. *True.* A Colorado State University study on the influence of color on taste thresholds has shown that the color of

what a person eats or drinks plays an important role in determining how it tastes to him. Green, for example, was found to increase sweet taste threshold sensitivity. Yellow, on the other hand, decreases taste sensitivity for sweets. Both yellow and green decrease sour taste sensitivity, and red diminishes bitter taste sensitivity.

2. *True.* In a series of tests, Miami University students conversed on the telephone with subjects who had been screened by psychologists as depressed and subjects who were not depressed. The study found that "following the phone conversation, those who had spoken to depressed persons were *themselves* more depressed, anxious, hostile and rejecting than before the conversation."

3. *True.* A two-month study by a team of psychiatrists has demonstrated that the presence of flowering plants in a room has a definite positive effect on mood, morale, appetite, sociability and general behavior.

4. *True.* In tests conducted at Emory University, men and women volunteers were subjected to this exercise each weekday for a two-week period. At the end of the period, a significant increase in muscular strength and psychological endurance was observed.



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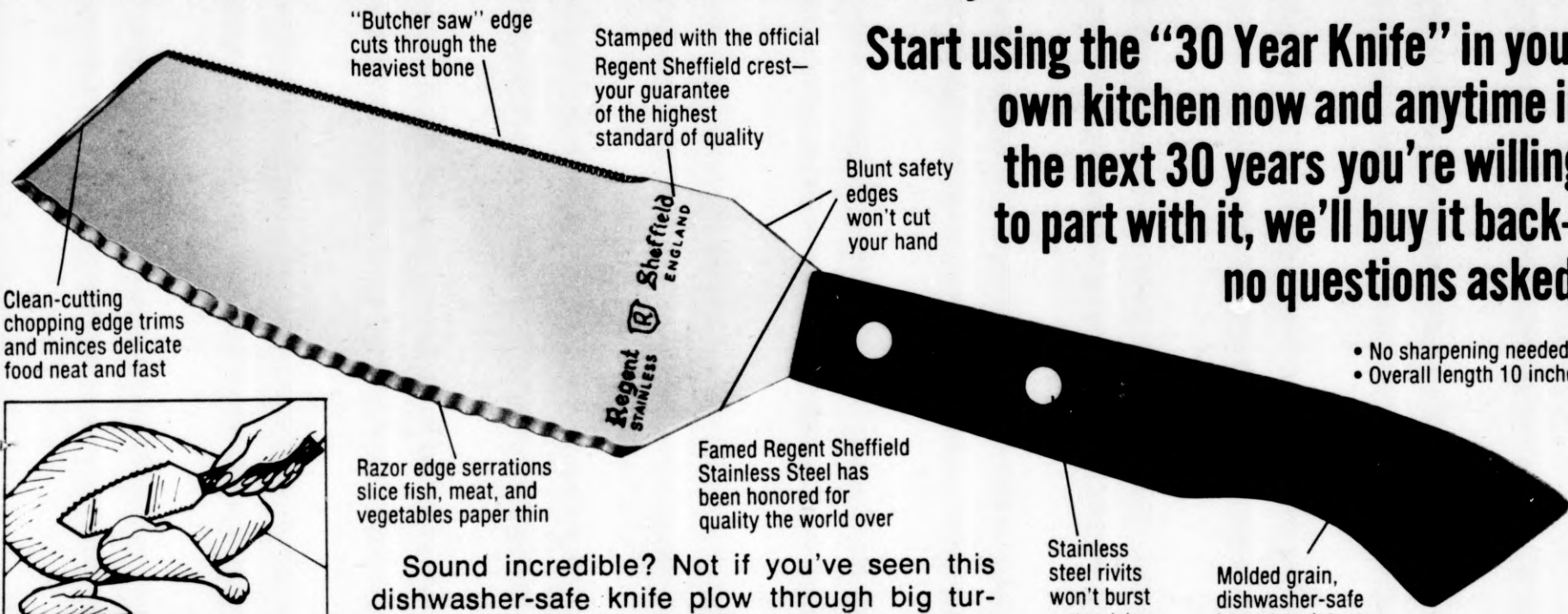
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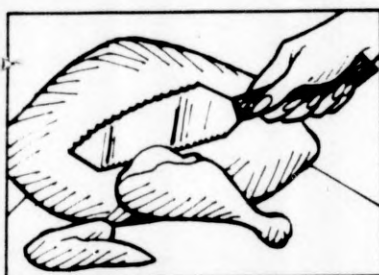
Razor edge serrations slice fish, meat, and vegetables paper thin

Famed Regent Sheffield Stainless Steel has been honored for quality the world over

Stainless steel rivets won't burst or tarnish

Molded grain, dishwasher-safe impact-resistant handle gives you the surest grip ever

• No sharpening needed
• Overall length 10 inches



**PLOWS THROUGH
BIG TURKEY BONES**



**SLICES OVER-RIPE
TOMATOES WAFER THIN**



**MINCES DELICATE
HERBS IN SECONDS**

Sound incredible? Not if you've seen this dishwasher-safe knife plow through big turkey bones . . . slice over-ripe tomatoes paper thin . . . mince delicate herbs in seconds—all without any sharpening!

The secret is the knife's heirloom blade of treasured Regent Sheffield Stainless Steel. Forged and edged in England by masters of an 800 year tradition, each must pass the most demanding inspectors before being stamped with the legendary Regent Sheffield crest.

We've seen expensive look-alikes selling on New York's Madison Avenue at outlandish prices. How then, you ask, can we offer you the genuine Regent Sheffield Stainless "30 Year Knife" for the unheard of low price of just \$4.95?

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\$4⁹⁵**

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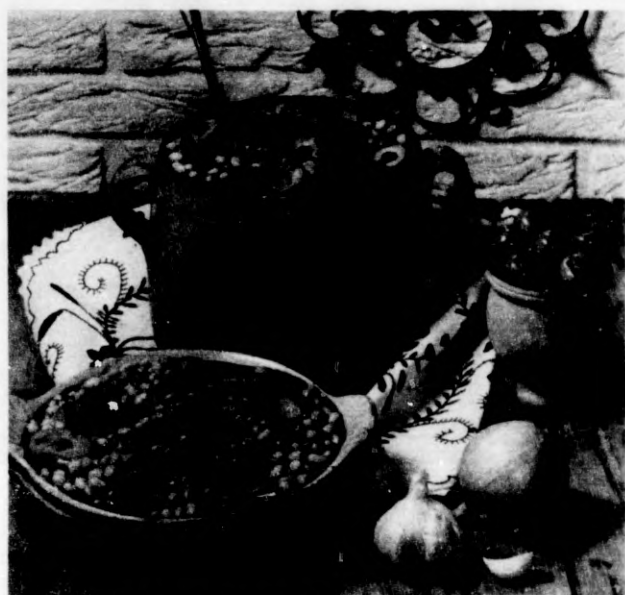
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Pa. residents add 6% sales tax. Canadian customers order from: Canyon House, Dept. RSK-1 Box 4000, Station A, Rexdale, Ontario M9W5L6. Ontario & Quebec residents add sales tax.

THE THRIFTY CHEF By Marilyn Hansen

Meal-In-A-Pot Spanish Stew

This week, Food Editor Marilyn Hansen makes a hearty Spanish *cocido*. "This stew," says Marilyn, "has an especially rich, smooth flavor from the green olives."



Walter Storck

Spanish Stew satisfies big appetites with a delicious blend of beef, chicken, sausage, green olives and two kinds of beans.

MARILYN'S MENU

Spanish Stew* Mixed Green Salad
Crusty Bread Red Wine
Oranges in Red Wine* Coffee

*Recipe given

SPANISH STEW*

- 2 lbs. chuck steak, bone in, cut in 2" x 3" strips
- 2 tablespoons salad oil
- 1 can (16 oz.) tomatoes in purée
- 1 cup water
- 2 large garlic cloves, minced
- 1/8 teaspoon ground black pepper
- 3 lbs. chicken wings or chicken wings and backs
- 1/2 lb. hot, smoked sausage, sliced
- 2 tablespoons chopped parsley
- 1 cup sliced carrots
- 1 cup chopped onion
- 2 cans (16-oz. size) pork and beans
- 1 can (16 oz.) chick peas or garbanzo beans, undrained
- 1 cup sliced Spanish pimiento-stuffed green olives

1. In Dutch oven or large saucepan, brown beef strips in oil. Add tomatoes, water, garlic and pepper. Heat to boiling.
2. Reduce heat to low; cover and simmer 45 minutes; stir occasionally.
3. Add chicken, smoked sausage, parsley, carrots and onion.
4. Cover and simmer 30 minutes longer or until chicken is tender.
5. Stir in pork and beans, chick peas and olives. Simmer 10 minutes more.

Makes 8 to 10 servings

*The Spanish word for stew is cocido.

ORANGES IN RED WINE

- 1/4 cup sugar
- 1/4 teaspoon cinnamon
- 8 to 10 oranges
- 2 cups medium-dry light red wine

1. Combine sugar and cinnamon. With sharp knife remove all peel from oranges. Slice crosswise into 1/2-inch-thick slices; remove seeds if necessary.
2. In glass serving bowl, layer orange slices, sprinkling with sugar-cinnamon mixture. Pour red wine over all.
3. Cover and refrigerate at least 1 hour or until ready to serve.

Makes 6 to 8 servings

What's Smart: Buy bone-in chuck steak for this stew to get the protein of beef and flavor from the bone.

Chicken wings or chicken wings and backs are an economical way to buy and use chicken; excellent for stew.

Everyday canned pork and beans, at 20 to 33 cents per one-pound can, still is one of the best food buys around.

Believe it or not, 1 cup of small, stuffed sliced olives costing 79 cents adds an intriguing flavor to ten servings of stew, adding just that "something different" that takes a dish out of the ordinary.

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2. All entries become the property of CITY SEWING MACHINE CO., Marysville, Kansas.
3. Hurry mail the entry form or a reasonable facsimile today! Winners of the Sewing Machines and Electric Scissors will be selected by drawing from among all correct entries.
4. All prize winners will be notified by mail. All persons entering this contest will be issued a coupon

offer whereby they can purchase a New Deluxe Model Dressmaker (Free Arm) Zig Zag Sewing Machine, \$299.50 comparable value for \$149.50 or a regular Zig Zag Sewing Machine, \$249.50 comparable value for \$99.50.

5. Only one entry permitted from each contestant.
6. Decision of the judges is final.
7. No representative will call or come to your home.
8. Entries must be postmarked no later than Jan. 11, 1977 to be eligible for drawing to be held Jan. 14, 1977 at City Sewing Machine Co., 818 Broadway, Marysville, Kansas.

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Mail Entry to CITY SEWING MACHINE CO., 818 Broadway, Marysville, Kansas 66508

FW-85

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UNSCRAMBLE THE WORDS

—Hint: They All Pertain to Sewing

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Answer:

A^mS

Answer: ENDM

Answer:

SⁱcE

Answer: ZIP

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NEXT WEEK IN FAMILY WEEKLY

- A behind-the-scenes seat at the Super Bowl
- A look at the life and loves of Peter Sellers
- How a housewife can turn volunteer time into a paying position.

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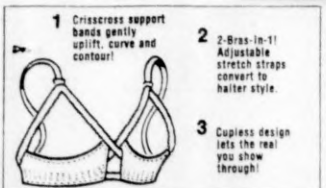
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WHAT WE CAN EXPECT FROM JIMMY CARTER

He's said he wants to be the people's lobbyist, but what does that mean?

By Jack W. Germond

It was exactly two years ago. Jimmy Carter was flying from Albuquerque to San Francisco on his first trip as a Presidential candidate. No one had heard of him, and he traveled unrecognized, free to chat over lunch about the constituency he felt was waiting out there to support such an audacious candidacy.

"What I've found," he said, chewing earnestly on an airline chicken breast, "is that there are a lot of people who believe no one is representing them in Washington. They don't have a lobbyist."

Thus, from the outset, Jimmy Carter was stating the theme that was to lift him from political obscurity to the pinnacle of American public life—that he would be the one to represent the unrepresented, to speak for the silent, to champion the powerless. His special concern, he said over and over again in the next two years, would be "those who are poor or rural or illiterate or inarticulate or without influence."

This theme is a reflection of Carter's conviction that our system requires lobbyists to be totally preoccupied with the self-interests of those whom they represent. He explains it in this way: "When good people organize, their lobbyists don't have any concern about the average person. For instance, there's not a better group of dedicated, sacrificial people in the world than schoolteachers. They really love the students. But when they organize, their lobbyists in the legislature or the Congress don't give a darn about the students. They are only interested in what's best for the teachers—retirement benefits, salary, working hours and so forth."

"The same with doctors. Doctors have a very deep and genuine compassion about their patients, but you get the doctors organized, and they



Elizabeth Gee

send lobbyists from the American Medical Association who don't care anything about the patients. They want to know what's best for the doctors. The same thing applies to farmers and... to lawyers. It's a built-in circumstance of our system, and a Congressman who's trying to do a good job, if he only hears one side of the argument, won't think how it's going to affect the rest of the people. I want to make sure that average people have a receptive ear and a spokesman in the White House, and they will if I'm elected."

Such was the essence of the Carter candidacy. Now, Jimmy Carter has the opportunity to prove what he said—and perhaps the central criterion in judging his administration will be how well he fulfills his promise to be the lobbyist of the people over the next four years in such areas as tax reform and reorganization of the Government.

Carter has repeatedly called the present tax system "a disgrace to the human race." So his promise "to start from scratch" was a pledge to go beyond tax reform to a new system that assures fairness in a "truly progressive tax structure" based on the individual's ability to pay. If he keeps that promise, then the poor and the middle class alike are going to feel it directly every payday.

With reorganization of the Government, Carter plans to bring order and efficiency to what he calls "the horrible,

bloated, confused bureaucracy." Most Americans have a difficult time imagining how the organization of the Government affects their lives. But Carter has promised, by implication at least, that his constituents will find, first, that the Government will become something with which they can deal effectively and, second, that genuine economies will be realized.

This is not going to be easy. On the contrary, restructuring the Government may be the single-most arduous assignment Jimmy Carter has given himself. Washington is a city of different peoples—on Capitol Hill, in the big law firms, in the bureaucracy itself—each with a special interest in maintaining the status quo against the revisionism of whoever temporarily occupies the White House. But the President-elect committed himself to change, and it will be fair to judge him by his success or failure in achieving it.

There are, of course, many other criteria on which Jimmy Carter will be judged four years from now: the status of inflation, unemployment, our international relations, the energy crisis—on and on. But the outsider from Georgia who takes office this month has proposed to do more than merely deal with these issues. He has promised to listen to the people and to be their lobbyist. In the final analysis, that is how he should be judged.



How to Wake Up the Financial Genius Inside You

"Millionaires Are Not 100 Times Smarter Than You, They Just Know The Wealth Formula"

Millionaires are not 100 or even 10 times smarter than you. But it is a fact that millionaires are making 10 to 50 and even 100 times more than you.

Are these wealthy people working that much harder than you? No way!

If you are working only 20 hours a week, it would be physically impossible. (There are only 168 hours in a week, no one gets more.)

These questions used to really stump me. That was six years ago.

My wife and I then lived in Denver, Colorado, at 2545 South High Street. We paid \$135 a month rent for a cramped, tumbled down house. My wife was expecting our second child and we were flat broke. I felt desperate and forced into a corner. I had to borrow \$150 from my father and another \$150 from my father-in-law just to buy the groceries and pay the rent. If that wasn't enough, I was several thousand dollars in debt.

Things are much different now. Last year I could have retired and lived off the income of my one million dollars in real estate holdings. (Incidentally, almost all of the income from the real estate is tax free).

Since I had worked 20 to 40 hours a week, I know that I didn't work even 10 times longer or harder than you. And with my C-coverage from Ames High School (located in Ames, Iowa). I'm quite certain that I'm not any smarter than you.

If hours, efforts, or brains are not what separates the rich from the average guy who is swamped with debts and very little income, then what is?

I learned the answer to that question from an old fellow in Denver. This fellow worked in a drug store stocking the shelves. Very few people knew that he had \$200,000 in the bank, all of which he had earned starting from nothing.

Within a year after meeting him, I was told and shown the same thing by a young man who had recently earned over a million dollars. By this time, I began to realize that what I was being shown was truly a remarkable and workable way to grow rich.

I began to apply the principles and methods I had been shown. The results were amazing. I couldn't be-



MARK O. HAROLDSEN
32 Year Old Millionaire

lieve how easy it was, in fact it seemed too easy.

But then I met an elderly lady (83 years old) who, although not very smart, has made \$117,000 using the same formula.

I then figured my beginning wasn't luck.

For three and one half years, I worked hard to refine and improve on the formula that I had been shown, so that it would be easy to get quicker results.

As I did this, my assets multiplied very rapidly (160% per year) to the point that I didn't have to work any longer.

I guess I am bragging now, but I did start spending a lot of time in our back yard pool, traveling around the country, and doing a lot of loafing.

Then one day a friend asked me how he could do what I had done.

So I began to outline the formula that I had improved to show him really how simple it was, and how he could do the same thing.

By the time he approached me, I had written almost a complete volume on the easy way for him to copy my results.

I wrote this in simple, straightforward language so anyone could understand it.

This time my friend's questions were very specific. (He had already begun buying properties with the formulas I had been giving him). Now he had a property he wanted to buy, but was out of cash. How could he buy it?

I not only showed him how to buy without cash,

but by the time the deal was complete, he had \$5,000 cash in his pocket to boot.

I also showed him how to buy a \$26,000 property for \$75 down.

You, or anyone, can do exactly what I did, or my close friends have done; in fact, you may well do it better. (I began doing this in my spare time only).

It doesn't matter where you live or the size of your town or city, my formula will show you exactly how to:

- Buy income properties for as little as \$100 down.
- Begin without cash.
- Put \$10,000 cash in your pocket each time you buy (without selling property.)
- Double your assets every year.
- Legally avoid paying federal or state income taxes.
- Buy bargains at 1/2 their market value.
- Allow you to travel one week out of every month.

When you send me a check or money order for \$10, I will send you all my formulas and methods, and you are free to use them anywhere and as often as you would like.

Now if you were a personal friend of mine, I know you would believe me and not need any kind of guarantee, but since you don't know me personally, I will guarantee that you will be completely satisfied and that my formula will work for you if you apply it. I will back up that guarantee by not cashing your check for 30 days, and if you for any reason change your mind, let me know and I will send your uncashed check back.

You may well ask, why am I willing to share my formula for wealth? Well, because many of you will probably seek further consultation and direction from me as your wealth rapidly grows and my consultation fee of \$75.00 an hour adds to my fortune.

But you shouldn't care if I profit as long as you profit. And I guarantee that you will.

By the way, if you feel a little uneasy about sending me a check or money order for \$10.00, simply postdate it by 30 days which will completely eliminate your risk.

REFERENCES

Community Bank & Trust, 940 W. South Temple, Salt Lake City, Utah
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Charles F. Huber, Certified Public Accountant, 220 South 2nd East, Salt Lake City, Utah

I HEREBY CERTIFY THAT ALL THE ABOVE STATEMENTS ARE TRUE AND FACTUAL TO THE BEST OF MY KNOWLEDGE AND THAT I HAVE KNOWN MARK O. HAROLDSEN FOR MORE THAN FOUR YEARS. DURING WHICH TIME HE HAS ACCOMPLISHED THE THINGS HE HAS INDICATED ABOVE.

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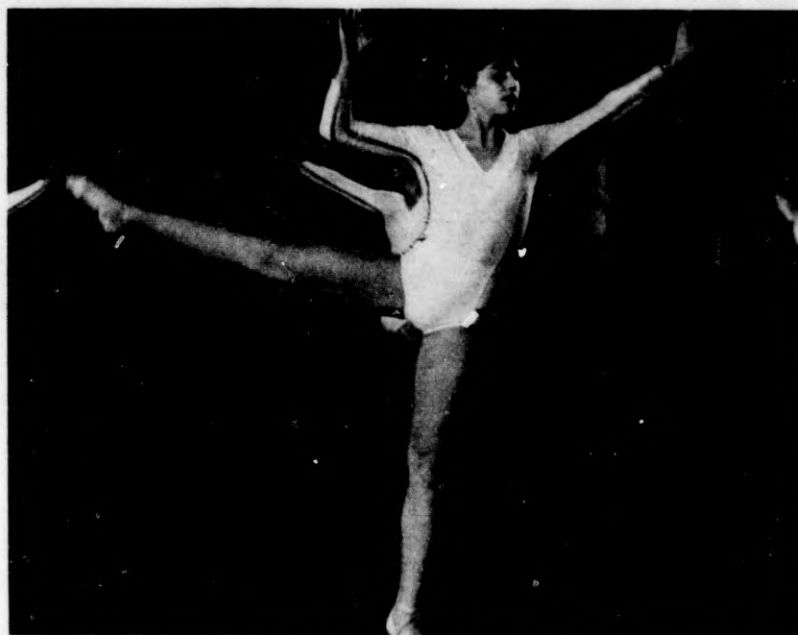
Who's Liked Best?

The most popular kids, says author Joan Beck in *Effective Parenting* (Simon and Schuster, \$8.95), aren't loved for their possessions, I.Q. or physical appearance but for their energy. So lots of rest and good nutrition will give a youngster more energy to devote to activities with others.

What Every Woman Should Know About Her Credit Standing

Until recently, working women, married or single, were pretty much non-entities as far as banks and loan institutions were concerned. Getting a credit card was considered a major accomplishment. Getting a loan—without your husband's signature—was next to impossible. Well, now all that's changed with the passage of state and Federal laws dealing with credit discrimination. To find out just what's changed you should read *Borrowing Basics for Women*. This free booklet explains all you need to know about such things as how to establish credit, how to make yourself eligible to borrow money or get a mortgage, how you can make sure your credit history is fair and accurate... even how and where to report credit discrimination because of sex or marital status. To get the booklet, write to the Public Affairs Department WB, Citibank, 399 Park Avenue, New York, New York 10022.

WHAT IN THE WORLD...



NADIA COMANECI
Gymnastics For A Healthier Childhood

Gymnastics may well be the world's most beautiful sport. And ever since Olga Korbut's and Nadia Comaneci's triumphs in the Olympics, there has been an explosion of interest in gymnastics, particularly for women. U.S. Olympic Team Gymnastics Coach Jim Gault says that if one were to typecast a successful gymnast, it would be a shorter-than-average person, who is wiry, slim and very muscular. Normally, any accomplished gymnast will possess these physical attributes: strength, range of motion at the joints, muscular control, endurance, coordination and timing, agility, running speed, balance

and an ability to function with the body in the air or upside-down. For the best possible results, training should begin by the age of eight, nine or 10. Classical ballet training is important if not essential. Also, remember that gymnastics necessitates a tremendous amount of repetition—one must do the same thing over and over until it becomes an accomplished movement. For many people this type of activity can seem like a terrific waste of time. Children must possess an unusual amount of maturity in order to understand the value and necessity of practice and to see their way through it.



How To Get Your Child's School Records

Parents, and students over 18 years old, now have a right to inspect the student's record. Nearly all schools and colleges must comply, thanks to new regulations of the Department of Health, Education and Welfare (HEW). These accessible records include grades, disciplinary action and staff comments that might influence a student's future. You can even ask that a false or damaging statement be amended or removed. If the school refuses to make a change, you can have a hearing with a school official. For further details, write: HEW, Room 514E, South Portal Building, Washington, D.C. 20201.

Student Drinking Habits

Some education officials, reacting to surveys showing that more than one-third of all high-school seniors drink hard liquor, are trying to reach students at an early age. In Jacksonville, Fla., for instance, they are testing a program that teaches fifth and sixth graders about alcohol. The age levels were chosen after a survey showed that 3.5 percent of the boys and .5 percent of the girls in the sixth grade drank hard liquor. The purpose of the course is to correct misconceptions and to give the pupils some basis on which to make a responsible judgment.

America's Favorite Tourist Attraction

What is the single-most popular man-made tourist attraction in the United States? Would you believe Walt Disney World in Orlando, Fla.? The park reports 58 million paid admissions. Disneyland in California has had 11 million visitors push through its turnstiles. Adults outnumbered children by four to one.

How To Get Your Mutt Into Society

Every little dog will have his day if Gabriel A. Bonnet has his way. The Grand Junction, Colo. dog owner has formed the American Registered Mutt Association (ARMA). For a \$3 fee, anyone who has a mutt can have it registered with the association and receive "an official certificate suitable for framing." Bonnet, who is a pediatrician, says, "Mutts have been discriminated against," adding that he bought his dog—Wippin J. Whapsaddle—for \$2 at a seed store. Bonnet claims that nearly 300 dogs have been registered. If every mutt owner in America sent in \$3, no doubt the good doctor could retire from his practice. For registration information, write: ARMA, 819 27½ Rd. Grand Junction, Colo. 81501.

BIRTHDAYS (all Capricorn): **Sunday**—Isaac Asimov 57; Julius Larosa 46; Roger Miller 40. **Monday**—Ray Milland 69; Betty Furness 61; Victor Borge 68; Bobby Hull 37. **Tuesday**—Floyd Patterson 42; Jane Wyman 63; Dyan Cannon 37. **Wednesday**—Jean-Pierre Aumont 64; Alvin Ailey 45; Walter Mondale 48. **Thursday**—Danny Thomas 63; Loretta Young 64. **Friday**—Vincent Gardenia 64; Charles Addams 65; Terry Moore 47; William Peter Blatty 48. **Saturday**—Elvis Presley 42; José Ferrer 65.



BIRTHDAY PEOPLE:
Betty Furness and Walter Mondale.

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Trailing Belgium Pendula

BEGONIA

Complete With
Hanging Basket

10¢

BLOOMS INDOORS OR OUT, EASY
GROWING, NEEDS LITTLE SUNLIGHT

Truly beautiful, a heavenly Trailing Begonia . . . the variety that blooms indoors or outdoors with a myriad of exquisite red flowers which cascade all over the hanging basket into a "living falls" of vivid color, enhanced by a background of fresh green foliage. You receive a large healthy Belgium tuber, complete with hanging basket that you watch grow into the most colorful, brilliant, and gay of all hanging gardens. Yours for only 10c — and that's just the beginning!

**THIS AMAZING 10c OFFER STARTS YOUR
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THE WORLD'S LARGEST GARDENING PLAN**

Now that gardening has become so popular wouldn't it be wonderful to know that you **always** have first pick of top quality planting stock? And isn't it even better yet to know that you pay **bottom dollar** for **top quality**? That's exactly what Flower of the Month does for people like you who love to watch flowers grow and explode into bloom! And here's how . . .

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When we locate what we consider an outstanding garden value, we can purchase it at an amazingly low price because of our tremendous buying power. Often we buy practically the entire crop! These enormous savings are passed on to our members. Indoor house plants . . . perennials . . . world famous rose bush varieties . . . fruit and vegetable plants . . . trees, shrubs, and hedges . . . fall planting bulbs . . . introductions of new varieties for home gardens . . . all these and more are offered to members at honest-to-goodness discount prices.

HOW THE PLAN WORKS

Each month you will receive the GARDEN NEWS Magazine, which will feature in full color that month's recommendation, plus other interesting horticultural items we may have discovered. You always have the option to accept that month's recommendation or not. Our only requirement is that you accept four selections within the next 12 months. Over 100 selections will be offered, ranging in price from \$1.00 up.

(Important . . . we **do not** send any flower selections that you choose not to accept. That would make about as much sense as your local bakery sending you a dozen rolls you didn't order. The idea of the plan is to give you good service, professional guidance in the planning and care of your garden, and money-saving prices).

THE PLAN OPERATES ON MUTUAL TRUST — ANY SELECTION YOU CHOOSE TO ACCEPT IS STRICTLY "ON APPROVAL"

You always have the opportunity to receive your selection at home and not pay for it until you have inspected it. There are no dues, no risk, you may cancel your membership at any time after accepting as few as 4 recommendations within one year. Furthermore, you are fully protected, both when you join and thereafter:

1. If you are not completely satisfied with your introductory Trailing Begonia, you may return it within 10 days and cancel your membership with no further obligation.
2. You must be completely satisfied with any future selection you receive or you may return it within 10 days and your account will immediately be credited.

We know you will be delighted with the fine quality and big savings Flower of the Month offers you. Send for your Trailing Begonia with hanging basket today. See for yourself if this isn't the most amazing flower offer you've seen anywhere, anytime.

SEND FOR YOUR 10¢ TRAILING BEGONIA INTRODUCTORY OFFER TODAY!



(GENUINE BELGIUM
PENDULA BEGONIA)

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If you like to garden and watch flowers grow, you'll find Garden News invaluable! Printed on heavy glossy stock, Garden News is filled with breathtaking full color photographs . . . chock-full of gardening know how, complete with helpful question-and-answer section, ecology tips, horticultural history and traditions. Many of our members save every issue as their own horticultural encyclopedia! You receive Garden News **every month** whether you accept that month's selection or not.

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Nobody but Flower of the Month offers you so very, very much for so very, very little . . . starting with this introductory offer of a large, healthy Begonia tuber (imported from Belgium), complete with hanging basket for only 10c. Let Flower of the Month's massive buying power save money for you, starting right today! In addition to wide selection, low prices, and Garden News Magazine, you receive a Free Dividend Coupon with each selection you receive. These Dividend Coupons are redeemable toward subsequent selections, including occasional free gifts. Truly, Flower of the Month is the all-in-one garden opportunity you have been long awaiting. Send today!

MAIL THIS TRIAL MEMBERSHIP APPLICATION TODAY!

**FLOWER OF THE MONTH, Dept. BT-1
1950 Waldorf
Grand Rapids, Michigan 49550**

Enclosed is 10c. Please send me the BEGONIA HANGING BASKET postpaid and enroll me as a member in Flower of the Month. I will receive **FREE** every month the informative GARDEN NEWS announcing next month's selection and the low priced alternates available. If I do not want the selection, I merely return the reject form supplied. All I need do is purchase a minimum of 4 items during the next 12 months after which I may drop my membership at any time. I also receive a Dividend Coupon with each monthly selection. My membership entitles me to all other privileges and benefits, including **FREE GARDEN NEWS MAGAZINE** each month.

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